



The Senior Expo Council is excited to present our 2026 SENIOR EXPOS

Whether you represent a non-profit, commercial business or service agency focusing on the senior community, our expos are packed with entertainment and participant activities, which are sure to draw a great audience for you!

Fond du Lac 2026 SENIOR EXPO

Date: Tuesday, May 12, 2026
Time: 9:00 a.m. to 1:00 p.m.

6th
Annual

Venue:
FDL County Fairgrounds Expo Center
520 Fond du Lac Ave., Fond du Lac
Set-Up Before Expo:
7:30 a.m. - 8:45 a.m.
Take Down After Expo:
1:00 p.m. - 2:30 p.m.

Beaver Dam 2026 SENIOR EXPO

Date: Wednesday, June 10, 2026
Time: 9:00 a.m. to 1:00 p.m.

28th
Annual

Venue:
Beaver Dam Family Center Ice Arena
609 Gould Street, Beaver Dam
Set-Up Before Expo:
7:30 a.m. - 8:45 a.m.
Take Down After Expo:
1:00 p.m. - 2:30 p.m.

Waupun 2026 SENIOR EXPO

Date: Thursday, October 8, 2026
Time: 9:00 a.m. to 1:00 p.m.

11th
Annual

Venue:
Waupun Community Center
520 McKinley Street, Waupun
Set-Up Before Expo:
7:30 a.m. - 8:45 a.m.
Take Down After Expo:
1:00 p.m. - 2:30 p.m.

BOOTH Details

Each exhibitor will received a booth space with draped backdrop, table and two chairs, along with access to complimentary Exhibitor Area with coffee and snacks.

How to register to be a Senior Expo Exhibitor

1. Register Online: To register as an exhibitor, go to: seniorexpocouncil.com/exhibitor



2. Pay by Credit Card or Check

Be sure to submit your registration early to receive maximum media exposure!

| EXPO LOCATIONS | ONLINE REGISTRATION OPENS | EXPO DATE | REGISTRATION DEADLINES: | | |
|----------------|---------------------------|---------------|-------------------------|---------------------------------|--------------------------------|
| | | | Platinum | Gold & Silver | Bronze & Non-Profits |
| Fond du Lac | Jan. 31, 2026 | May 12, 2026 | SOLD OUT | Two Months Before the EXPO Date | Two Weeks Before the EXPO Date |
| Beaver Dam | March 2, 2026 | June 10, 2026 | SOLD OUT | | |
| Waupun | June 1, 2026 | Oct. 8, 2026 | SOLD OUT | | |

Check: Make checks payable to: **Senior Expo Council.**

Mail a copy of your email confirmation with your payment to:
Senior Expo Council
P.O. Box 114
Beaver Dam, WI 53916

Credit Card:

After you have finalized your choices, you can now pay online by credit card

Platinum Package – \$1,495 SOLD OUT FOR ALL THREE 2026 EXPOS

- Exclusive to **ONE** exhibitor per Expo, first come, first served
- Full naming rights with your company name in the title of the Senior Expo
- Opportunity to promote your company on local radio program prior to the Expo
- Mention in all radio, social media and print advertising prior to the Expo
- Company logo featured on Senior Expo website
- **During the Expo**
 - Prime DUAL (2x) entrance booth space during Senior Expo
 - Company logo featured on cover of Senior Expo event program
 - Full page ad for logo and informational write-up in Senior Expo event program
 - Opportunity to distribute your own company-provided bags at event registration stand to every Senior Expo attendee
 - Live on-air radio interview during the Expo
 - ~ Fond du Lac: AM 1170 WFDL - SUNNY 97.7 FM
 - ~ Beaver Dam: AM 1430 WBEV - WXRO 95.3 FM
 - ~ Waupun: AM 1170 WFDL - SUNNY 97.7 FM



Gold Package – \$795

- Exclusive to a limited number of exhibitors per Expo, first come, first served
- Mention in all radio, social media and print advertising prior to the Expo
- Company logo displayed on Senior Expo website
- **During the Expo**
 - Prime booth space near entrance during Senior Expo
 - One-third page ad for logo and informational write-up in Senior Expo event program
 - Live on-air radio interview during the Expo
 - ~ Fond du Lac: AM 1170 WFDL - SUNNY 97.7 FM
 - ~ Beaver Dam: AM 1430 WBEV - WXRO 95.3 FM
 - ~ Waupun: AM 1170 WFDL - SUNNY 97.7 FM

Silver Package – \$495

- Exclusive to a limited number of exhibitors per Expo, first come, first served
- Mention in social media and some print advertising prior to the Expo
- Company name displayed on Senior Expo website
- **During the Expo**
 - Booth space in high traffic area during Senior Expo
 - Company logo, name and contact information listed in Senior Expo event program

Bronze Booth Exhibitor – \$315

- Company name displayed on Senior Expo website
- **During the Expo**
 - Booth space during Senior Expo
 - Company name and contact information listed in Senior Expo event program

Non-Profit Exhibitor – \$215

- Organization's name displayed on Senior Expo website
- **During the Expo**
 - Booth space during Senior Expo
 - Organization's name and contact information listed in Senior Expo event program

ALL Exhibitors are encouraged to place their social media, logos and contact information on the ExpoFP interactive floor plan website!