



The Senior Expo Council is excited to present our 2025 SENIOR EXPOS

Whether you represent a non-profit, commercial business or service agency focusing on the senior community, our expos are packed with entertainment and participant activities, which are sure to draw a great audience for you!

Fond du Lac 2025 SENIOR EXPO



Date: Tuesday, May 13, 2025
Time: 9:00 a.m. to 1:00 p.m.

Venue:

FDL County Fairgrounds Expo Center
520 Fond du Lac Ave., Fond du Lac

Set-Up Before Expo:

7:30 a.m. - 8:45 a.m.

Take Down After Expo:

1:00 p.m. - 2:30 p.m.

Beaver Dam 2025 SENIOR EXPO



Date: Wednesday, June 11, 2025
Time: 9:00 a.m. to 1:00 p.m.

Venue:

Beaver Dam Family Center Ice Arena
609 Gould Street, Beaver Dam

Set-Up Before Expo:

7:30 a.m. - 8:45 a.m.

Take Down After Expo:

1:00 p.m. - 2:30 p.m.

Waupun 2025 SENIOR EXPO



Date: Thursday, October 9, 2025
Time: 9:00 a.m. to 1:00 p.m.

New Venue!

Waupun Community Center
520 McKinley Street, Waupun

Set-Up Before Expo:

7:30 a.m. - 8:45 a.m.

Take Down After Expo:

1:00 p.m. - 2:30 p.m.

BOOTH Details

Each exhibitor will receive a booth space with draped backdrop, table and two chairs, along with access to complimentary Exhibitor Area with coffee and snacks.

How to register to be a Senior Expo Exhibitor

1. **Register Online:** To register as an exhibitor, go to: seniorexpoCouncil.com/exhibitor



2. **Pay by Credit Card or Check**

Be sure to submit your registration early to receive maximum media exposure!

EXPO LOCATIONS	ONLINE REGISTRATION OPENS	EXPO DATE	REGISTRATION DEADLINES:		
			Platinum	Gold & Silver	Bronze & Non-Profits
Fond du Lac	Jan. 2, 2025	May 13, 2025	Two Months Before the EXPO Date	Two Months Before the EXPO Date	Two Weeks Before the EXPO Date
Beaver Dam	Jan. 2, 2025	June 11, 2025			
Waupun	June 1, 2025	Oct. 9, 2025			

Check: Make checks payable to: **Senior Expo Council.**

Mail a copy of your email confirmation with your payment to:

Senior Expo Council

P.O. Box 114

Beaver Dam, WI 53916

Credit Card:

After you have finalized your choices, you can now pay online by credit card

If you have any questions regarding the 2025 SENIOR EXPOS, please contact Tom Thompson at 920-210-3494 or email tomthompson@visitingangels.com



Platinum Package – \$1,495

- Exclusive to **ONE** exhibitor per Expo, first come, first served
- Full naming rights with your company name in the title of the Senior Expo
- Opportunity to promote your company on local radio program prior to the Expo
- Mention in all radio, social media and print advertising prior to the Expo
- Company logo featured on Senior Expo website
- **During the Expo**
 - Prime DUAL (2x) entrance booth space during Senior Expo
 - Company logo featured on cover of Senior Expo event program
 - Full page ad for logo and informational write-up in Senior Expo event program
 - Opportunity to distribute your own company-provided bags at event registration stand to every Senior Expo attendee
 - Live on-air radio interview during the Expo
 - ~ Fond du Lac: AM 1170 WFDL - SUNNY 97.7 FM
 - ~ Beaver Dam: AM 1430 WBEV - WXRO 95.3 FM
 - ~ Waupun: AM 1170 WFDL - SUNNY 97.7 FM

Gold Package – \$795

- Exclusive to a limited number of exhibitors per Expo, first come, first served
- Mention in all radio, social media and print advertising prior to the Expo
- Company logo displayed on Senior Expo website
- **During the Expo**
 - Prime booth space near entrance during Senior Expo
 - One-third page ad for logo and informational write-up in Senior Expo event program
 - Live on-air radio interview during the Expo
 - ~ Fond du Lac: AM 1170 WFDL - SUNNY 97.7 FM
 - ~ Beaver Dam: AM 1430 WBEV - WXRO 95.3 FM
 - ~ Waupun: AM 1170 WFDL - SUNNY 97.7 FM

Silver Package – \$495

- Exclusive to a limited number of exhibitors per Expo, first come, first served
- Mention in social media and some print advertising prior to the Expo
- Company name displayed on Senior Expo website
- **During the Expo**
 - Booth space in high traffic area during Senior Expo
 - Company logo, name and contact information listed in Senior Expo event program

Bronze Booth Exhibitor – \$295

- Company name displayed on Senior Expo website
- **During the Expo**
 - Booth space during Senior Expo
 - Company name and contact information listed in Senior Expo event program

Non-Profit Exhibitor – \$195

- Organization's name displayed on Senior Expo website
- **During the Expo**
 - Booth space during Senior Expo
 - Organization's name and contact information listed in Senior Expo event program

ALL Exhibitors are encouraged to place their social media, logos and contact information on the ExpoFP interactive floor plan website!